

<i>Barriers</i>	<i>Solutions</i>
<p><i>Lack of awareness</i></p> 	<p>Advertising the opportunity to take part; ensuring media coverage of activities</p>
<p><i>Lack of interest</i></p> 	<p>Quality of supply (can impact via word of mouth). As above plus generating social media content; ensuring access for new engagers. Improve training, more volunteers and/or better facilities</p>
<p><i>Lack of free time</i></p> 	<p>Create more and more varied opportunities; provide opportunities which can be woven into routine</p>
<p><i>Physical ill health</i></p> 	<p>Provide transportation or make use of mobile opportunities that can be brought to people</p>
<p><i>Limited supply</i></p> 	<p>Build more assets or use existing assets more widely</p>
<p><i>Affordability</i></p> 	<p>Lower entrance fees or reduce travel costs</p>