

Ilkley Cycling Club – a case study

Ilkley Cycling Club restarted in 2011. Starting with a Facebook group, within 2 weeks the “club” had 100 Facebook members.

On 27th March, the inaugural meeting took place in a packed pub in Ilkley. It was agreed that the club would be restarted and the first committee was elected.

The club’s founder, Paul O’Looney, designed the committee to allow the club to grow rapidly. Initially with 9 committee members

- Chair
- Secretary
- Treasurer
- Membership Secretary
- Ride Coordinator
- Media Officer
- Kit Officer
- Development Officer
- Website Manager

The club quickly added 4 more 2 months later

- MTB Ride Coordinator
- Youth / Go-ride Officer
- Welfare Officer
- Race Coordinator

At the initial meeting interested people, with the right skills, diversity and experience had been approached and agreed to put themselves forward to be selected for the committee. Together with a strong committee structure, and sound financial plan, the foundations for a successful and vibrant club had been laid.

Within 3 months the club had over 400 paid up members! And now is the largest cycling club in the country with over 1,300 members.